



# Strategic Map

2013 – 2018

Committed To  
Transforming Allied  
Health Care Education,  
Research and Care.

## OUR MISSION:

**We Empower Life...**

By maximizing human potential through allied health interprofessional education, research, care, and community engagement

## We Believe:

<p>Allied Health Makes a Difference</p>	<p>Leadership</p>	<p>Empowerment</p>	<p>Promoting Health &amp; Wellness</p>	<p>Transforming the Current Health Care Delivery</p>
<p>In providing high quality contemporary health education through evidence-based patient-centered care, leading with innovation and excellence.</p>	<p>In leading with innovation, clinical and educational excellence and in preparing future AH leaders that will 'make a difference' in health of our community.</p>	<p>Everyone has the potential for greatness and helping others maximize their potential and take control of their lives.</p>	<p>Optimal health is important for quality of life. We believe in prevention, wellness and focus on healthy living.</p>	<p>Contributing to the change in the current health care delivery system with a focus on equity and access for everyone to patient-centered care.</p>

<p>In working with other professionals, and enlisting students to join us in patient-centered services, education &amp; research through collaboration, cooperation and transparency.</p>	<p>Applying and encouraging everyone's curiosity, exploration, creative thinking, research, and innovation to improve health and lives.</p>	<p>Providing One-stop clinical integration (full continuum on prevention, diagnosis, treatment and rehabilitation)</p>	<p>Actively engaging in building a stronger, healthy, better community.</p>	<p>In focusing on excellence and outcomes in everything we do in education, research, clinical, and community engagement.</p>
<p>Inter-professional Approach</p>	<p>Innovation</p>	<p>One Stop Clinical Integration</p>	<p>Community Engagement</p>	<p>Excellence in Outcomes</p>

*By using these guiding beliefs, The OU College of Allied Health will lead in quality education for allied health professionals and improving health and healthcare outcomes.*

## Our Vision

By 2018, The OU College of Allied Health is nationally recognized for improving OK health rankings through innovation and excellence in Inter-professional Education, Research, Clinical Services and Community Engagement, addressing Prevention. Diagnosis. Treatment and Rehabilitation.

### Our Strategy

To achieve the University of Oklahoma College of Allied Health's mission and vision, we will focus and organize our efforts around the following five strategic objectives:

<b>1</b>	<b>Structure &amp; Culture</b> <ul style="list-style-type: none"> <li>• Enhance infrastructure support for new and existing faculty</li> <li>• Increase awareness and participation in scholarly activities for faculty and students.</li> <li>• Create a culture embracing strategic map and objectives.</li> </ul>
<b>2</b>	<b>Interprofessionalism (Education, Research, Clinical Care)</b> <ul style="list-style-type: none"> <li>• Develop mechanisms by which faculty and students have a deeper understanding of fellow disciplines.</li> <li>• Focus on funding for interdisciplinary/interprofessional research opportunities specific to objectives.</li> <li>• Seek outcome research on the IPE/IPC process</li> <li>• Promote opportunities for IPE patient simulations, standardized patients, and collaborative care.</li> </ul>
<b>3</b>	<b>Clinical Growth</b> <ul style="list-style-type: none"> <li>• Promote intercollaborative clinic opportunities for services and student participation</li> <li>• Expand current clinic offerings and determine new opportunities.</li> <li>• Improve structure to promote collaboration, transparency and equity.</li> </ul>
<b>4</b>	<b>Obesity/Diabetes</b> <ul style="list-style-type: none"> <li>• Interprofessional elective course in diabetes/obesity, wellness lifestyles</li> <li>• Create working group of faculty to explore research ideas</li> <li>• Collaborate with Diabetes Center for services needed &amp; promote referrals.</li> <li>• Develop CE workshops, seminars</li> </ul>
<b>5</b>	<b>Cancer/Neuroscience</b> <ul style="list-style-type: none"> <li>• Identify areas of strength and opportunities for collaboration</li> <li>• Explore entities interested and capable of sharing support</li> <li>• Identify potential for IPC practice sites</li> </ul>

Current College Differentiators	Future College Differentiators
<ul style="list-style-type: none"> <li>• Inter-professional Education, Research, Clinical Services</li> <li>• Emphasis on Cancer, Obesity, Diabetes, and Neurological Diseases</li> </ul>	<p>A passion for being:</p> <ul style="list-style-type: none"> <li>• Leader in Interprofessional education, research and clinical services</li> <li>• Outcomes focused – Improving OK Health Rankings</li> <li>• One-stop clinical integration (full continuum on prevention, diagnosis, treatment and rehabilitation).</li> </ul>

### Facilitated by the Center for Transformation and Innovation

The Center for Transformation and Innovation (CTI) is an entrepreneurial center whose mission is to transform healthcare through leadership, strategy, and innovation services. For more information, visit our website at [www.ctileadership.com](http://www.ctileadership.com), or contact us at 813-333-1401, [mkasti@ctileadership.com](mailto:mkasti@ctileadership.com).